As part of the ResultsOHIO program, prospective Pay for Success (“PFS”) projects are subject to a uniform application and screening process. ResultsOHIO Feasibility Reports are only issued to those projects deemed PFS Appropriate and Ready, meaning that the project, as described in the application, meets the requirements for the ResultsOHIO model and is well positioned to move forward with a PFS contract should it receive the support of policymakers.

National Guard Scholarship Project (Ohio Department of Higher Education)

PFS APPROPRIATE AND READY

The project, as described in the application, meets the requirements for the ResultsOHIO model as it has government champions, a clear theory of change aimed at improving outcomes for National Guard Scholars, measurable performance metrics, a clearly defined target population, significant historical data, and existing data systems that provide for measurable performance metrics.

PROJECT PROPOSAL OVERVIEW

The Ohio Department of Higher Education (ODHE) seeks to bridge equity gaps by assisting Ohio National Guard (OHNG) Scholarship students with graduating on time, while maximizing military benefits by working with a service provider to deliver pre-enrollment and coaching services. The service provider will help match students with post-secondary programs prior to enrollment and, during their first year of enrollment, will provide support services and resources.

- **PROJECT DURATION/COSTS**
  4 years, $5 million

- **LOCATION**
  Two-year and four-year public postsecondary institutions in Ohio

- **SERVICE INTERMEDIARY**
  To be procured by ResultsOHIO, if required.

- **POPULATION**
  Roughly 600 OHNG Scholars annually

- **SERVICE PROVIDER**
  To be procured by ODHE prior to start of the project.

- **PERFORMANCE METRICS**
  Increased term persistence and graduation rates benefits

- **INDEPENDENT EVALUATOR**
  To be procured by the Treasurer’s office, pursuant to ORC 113.61, upon receipt of project appropriation.

- **POTENTIAL PRIVATE SECTOR FUNDERS**
  Potential funders have not yet been identified. If the service provider is unable to secure a private funder, then ODHE intends to assist in securing private funding for the upfront project costs.
PROJECT DESCRIPTION

Every year there are 3,000 recipients of the OHNG Scholarship, which provides students with full tuition for up to eight semesters at eligible Ohio colleges and universities.

ODHE, through a service provider, plans to help these students graduate on time, while maximizing military benefits by delivering coaching services prior to enrollment and during the first year of postsecondary education. It is estimated that each year 600 OHNG students will receive coaching services during the first year of enrollment.

ANTICIPATED PROJECT COSTS AND TIMELINE

ODHE has submitted a $5 million appropriation request for the FY 2022-2023 state operating budget to fund the total cost of the project. Students are projected to begin receiving pre-enrollment services in 2021 with an anticipated service delivery through 2024.

ESTABLISHED PROJECT STRUCTURE AND MEMBER DESCRIPTIONS

ODHE is in the process of procuring a service provider to deliver services for this project. Once a service provider has been procured, ODHE will determine if an intermediary is required and begin working with the project partners to securing upfront funding.

Although this project has not secured all external parties, it maintains strong support from ODHE and OHNG, both of which will be responsible for the data collection.

DATA IDENTIFICATION AND EVALUATION CONSIDERATIONS

The organization has suggested the following as potential performance metrics:

- Increasing postsecondary matriculation;
- First-year math course completion;
- Term persistence between terms 1 and 2;
- Credit accumulation in the first year; and
- Completion of a degree on time

ODHE and OHNG will collaborate using their respective data systems to match data collected by ODHE to the OHNG Scholarship recipient. ODHE currently collects and maintains data that can be used to measure the success of this project, including graduation rates, enrollment, and course completion.

*Any data, figures, calculations, or any other representations used herein were provided by the applicant and have not yet been independently verified by the Treasurer’s office. As such, the Treasurer’s office offers no warranty, express or implied, regarding the accuracy, adequacy, completeness, legality, reliability, or usefulness of any information provided by the applicant for the purpose of this initial evaluation.

*If the applicant is awarded a pay for success contract, the project, as proposed in the application, is subject to change, and shall be subject to the terms and conditions of the pay for success contract.